

STORY BLANKETS - INFORMATION

• Product will ship in October, '05 to coincide with a national ad campaign on children's cable networks.

• Childrens duvet cover and comforter featuring a three minute sound and light show consisting of two themes:

a) Story Mode - two minutes of rhythmically moving lights with a non-verbal sound track.

b) Sleep Mode - one minute of gently fading lights that slowly fade out and end the story.

• Child friendly and SAFE Story Blankets are powered by three (3) "D" size batteries contained within a plastic case with a screw on lid located at the base of the comforter/bed. There is NO ELECTRICITY, NO HEAT.

• Activated by a 3 1/2" "soft-touch" power button located within the duvet cover and identified by a monochromatic logo printed on the duvet's exterior cover.

• One gentle tap turns on the Story Blanket and illuminates the power button. A second tap will stop the show at any time.

- Another tap will restart the light and sound show from the beginning.
- Each Story Blanket has a different themed sound track:
 - 1) Space-rocket engines, satellite beeps and deep space chirps
 - 2) Heroes-truck engines, sirens, walkie talkies and lots of equipment
 - 3) Kitty-the soft sounds of purring, wind and bubbles popping
 - 4) Princess-a music box theme interlaced with a babbling brook and chirping birds

• The light and sound comforter is treated to resist water and sealed from a child's access.

• Outer cover is treated to resist water and may be removed and washed. The comforter insert with the light and sound panel may be spot cleaned but cannot be machine washed.

• The duvet cover is 100% polyester. The comforter is a poly/cotton blend.